

PRODUCER'S REPORT 2026 AGM Edmonton Folk Music Festival Society

The 2025 Festival ran very smoothly despite some adverse weather and a real test of our Lightning Protocol. Revenues ran at 97-100%, we sold every ticket in advance. We have strengthened our Endowment Fund. Our staff are experienced and excellent in their positions. We continue to improve the show and presentation. We have the majority of our volunteers already signed on for this year. We are on solid ground in all ways.

We cannot be complacent as there are still many dangers out there including overall inflation, especially in artist fees, extreme weather events, geopolitical considerations etc.

I believe we have an excellent lineup of artists again this year and we are in excellent shape all around to deliver another outstanding festival. Collectively we have built a magical community that continues to astound artists and patrons that experience it for the first time.

Terry Wickham (Producer)