



Edmonton Folk Music Festival Society
Annual General Meeting
April 26, 2020
Member Services Committee Report
Submitted by Stuart Muir

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On behalf of the Members Services Committee, I am pleased to report that the 2019-2020 Edmonton Folk Music Festival Society membership currently sits at 333 members, approximately 12% of the total volunteer base of 2,750. The Committee's role continues thanks to the strong foundations laid by previous members and support from our Board and Staff. We thank you for your hard work.

The Member Services Committee continues their work pertaining to:

1. Communications between the Board and the Society Members which is achieved through the [EFMF Society Members Facebook Group](#), newsletters, notices and Member surveys.
2. Organizing Member events such as the Annual General Meeting (AGM), Members Preview Event and Members and Coordinators Appreciation Party.
3. Promoting growth in Society membership and assisting with member renewals.
4. Encouraging member participation at the AGM by working with EFMF staff to promote, collect candidate biographies & arrange distribution to members prior to the AGM.

We encourage engagement from our members and want to remind you of the perks from your membership.

- Insights into the operation and goals of our festival
- Advocacy for our festival through committee work and running for positions on our Board
- Members only events
- Occasional ticket giveaways
- Comradery by way of our Facebook group and sharing of local arts and music events
- Voting rights at the AGM

Our initiatives for 2020 include promoting awareness of the EFMF Society to all volunteers and encouraging volunteers of all ages and experience to participate, ensuring we maintain a healthy and diverse membership. We also seek to increase the engagement of our current members through social media and involvement in Society initiatives.

Thank you to former committee members *Kathie Goertz Thompson, Tami Romanchuk* and our past chair *Carol Jones* who mentored me in my first year as chair. I want to acknowledge the continued support and wisdom of *Brad Odsen, Karen Kennedy, Vicky Rogers, Dave Fisher, Colleen Emmott* and *Craig Moses*. This year we celebrated the addition of three new committee members: *Lee Bale, Jill Day* and *Judy Ham*. They have brought energy, ideas and new perspectives to our committee. This year members of our committee also participated in testing the functionality of our Virtual Annual General Meeting.

Absolutely none of our objectives would be achieved without the invaluable support of the EFMF office staff, primarily, *Marianne Stover*, who is a constant resource.

If you have any feedback or new ideas, please come see me after the meeting or feel free to contact me by email membership@edmontonfolkfest.org.