



Edmonton Folk Music Festival Society
Annual General Meeting: Apr 14, 2019
Member Services Committee Report

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Submitted by Carol Jones

The Member Services Committee's primary roles and responsibilities are:

- Communication between the Board and the Society Members
 - Facebook Group, Newsletters, Notices and Welcome letters
- Organize Member events
 - Annual General Meeting (AGM), Members Preview Event, Media Release and Member/Coordinator Appreciation Party
- Promote/maintain membership and encourage participation at the AGM

Thanks to the Volunteer Manager's initiative to honour coordinators with membership, enrolment is now at 347 persons, the largest in the society's history. HEALTHY SOCIETY

With this in mind, I propose that we focus on achieving healthy engagement and camaraderie among the current members. We welcome any suggestions you may have in this regard.

o Members-Only Merchandise

o Collect membership dues

2018 Terms of Reference changes, as approved by the Board, include:

- Reduction in the number of committee members from 12 to 10 (Thanks to an increase in shared duties with the office staff and electronic communications such as email, Mail-chimp and Better Impact).
- A reduction in the number of physical meetings from 4 to 2 annually, again due to technology improvements.
- Committee membership was previously restricted to serving a single 3 year term, we felt this to be a detriment rather than an asset, as there was no carryover of knowledge and experience. As a result, members may now serve consecutive terms. This will be reassessed annually.
- Chairing this committee has been a much larger undertaking than I imagined. I am so grateful for the invaluable support of the EFMF office staff, the Committee itself for their dedication and knowledge and for all the work put in by my predecessors, you are appreciated!