

Edmonton Folk Music Festival 2023 Call for artists – Seacan Mural Project

The Edmonton Folk Music Festival promotes live folk music at its annual festival with the purpose of celebrating diverse music, sharing meaningful, inclusive experiences, and building community for its volunteers, artists, vendors, patrons, and the people of Edmonton, Alberta, and the World. Attendance at the festival is approximately 100000 per year.

Thanks to the generous support of the Edmonton Arts Council, the festival has the opportunity to commission 3 Edmonton and area artists to paint a mural on the side of 3 storage seacans that live on our festival site during set up, during the festival, and during tear down. The murals are outdoors in all weather and will be returned to the festival site for many years to come.

Although the size of the seacan is yet to be determined, each mural artist should plan to paint a mural approximately 12' high x 20' wide on the side or portion of the side of a seacan. Artists should be prepared to prime their seacan, and be aware that the seacan assigned may or may not have a corrugated wall.

Theme: The mural should capture the spirit and feeling of the festival, and its place in Edmonton's beautiful river valley.

Budget: \$7500 per mural, including artist fee and supplies, for an approximate 12 x 20' section of one side of a storage seacan. The seacan mural will be placed in a public facing space to be determined on the EFMF site in Gallagher Park during the festival and in subsequent years.

How to apply:

Please send the following to communications@edmontonfolkfest.org – subject Seacan Mural Project:

- Description of your artistic practice and your vision for the project (one written paragraph), along with proposed image for the seacan.
- Artist CV (previous work in large scale is considered an asset)
- Examples of your work (3-5 images)

Important dates:

Applications open: February 17, 2023

Applications close: April 14, 2023 (11:59 p.m.)

Successful applicant(s) notified: by April 28, 2023

Mural painting begins/completed: July/August, 2023, at discretion of Production staff on festival site

Festival dates: August 10 – 13, 2023