

January 2023

Dear Artist,

This year the 44<sup>th</sup> annual Edmonton Folk Music Festival takes place the weekend of **August 10<sup>th</sup> to the 13<sup>th</sup>, 2023**. We encourage you to apply to participate in the festival artisan area, open Friday, August 11, Saturday, August 12, and Sunday August 13.

The artisan selection is a **juried** process so your application will be evaluated along with all other submissions received. The decisions of the jury are final. Please note that participation in the Artisan Market one year does not guarantee participation in subsequent festivals.

The festival seeks **handmade** work that has been created by the artisan applying. We do not accept manufactured or imported goods. This year, we are moving the jury online, and will be looking for digital samples only. We ask that you send images of your work along with your application. We are only in need of a few examples of your work, but please submit samples of all types of work you wish to sell. **Maximum 10 photos please**. To avoid duplication of similar work, the festival reserves the right to instruct or limit the sale of certain items.

There is no application fee. The booth fee upon acceptance is \$400.00 (plus gst) due with a completed contract by June 17, 2022.

PLEASE NOTE – once accepted, the booth fee is non-refundable. In return for your fee, successful applications will be given the following:

- Space of approximately 10 x 10 feet under our enclosed craft tent area • A table (8' x 2.5') and two chairs
- Two working badges (access for the artist and one assistant)
- One parking pass for a location near the festival site
  
- Overnight storage space in a secured trailer
- Artist / Business name and description in the program book

We require that the artist be in attendance at the festival. We encourage exhibitors to demonstrate their work onsite and we will do what we can to accommodate the needs of those who wish to do so.

**Please be aware that**

The application deadline is **Thursday, April 13, 2023 at 5pm**. No late submissions will be accepted.

Please send your completed application (including images) to [communications@edmontonfolkfest.org](mailto:communications@edmontonfolkfest.org)

If you prefer to print your application and photos, please mail to:

**Edmonton Folk Music Festival**

**Attention: Muffy McKay/Artisan Market**

**P.O. Box 4130 Edmonton AB T6E 4T2**

If you have any questions regarding the application process, please do not hesitate to reach out!

Muffy McKay

Communications Manager/Vendor Relations EFMF

(780) 429-1899 / [communications@edmontonfolkfest.org](mailto:communications@edmontonfolkfest.org)

# 2023 Edmonton Folk Music Festival Artisan Market Application

## Criteria and Selection:

The EFMF Artisan Market is a juried sale. We are delighted to feature artisans from across Canada whose work is truly handmade! We select participants for variety and quality of craftsmanship, and aim to offer our patrons a unique festival market experience.

We are looking for a professionally presented application with some of your best images. Items must be created by the person applying. File formats accepted are jpeg, png, or pdf.

## Fees and Services:

The fee to participate is \$400.00 + 20.00 GST. Fee includes: two passes to the festival, one parking pass, inclusion in promotional materials, overnight storage, and a 10' x 10' booth space. Booth spaces provided are partitioned within larger tents, and include a ceiling and tent sides. Materials for display, flooring, and weatherproofing are your responsibility. Keep in mind that we are an outdoor event.

Sale hours are 5:00 PM-8:00 PM Friday, 10:00 AM-8:00 PM Saturday, and 10:00 AM-7:00 PM Sunday.

## Applications must be submitted by Thursday, April 13, 2023 and include:

- Completed application form.
- Image samples of your work. Limit samples to ten (10) items.

If you have any questions, please contact [communications@edmontonfolkfest.org](mailto:communications@edmontonfolkfest.org) or call (780)429-1899. We look forward to receiving your application.

# Edmonton Folk Music Festival Artisan Market Application

Artist:

---

Business Name:

---

Address:

---

City/ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email \_\_\_\_\_

Website:

---

Facebook:

---

Instagram:

---

Fifty (50) word bio/description of your work (**please note this is what will appear in the program book for the patrons to read about you – may be edited for length**):

Category (please check all that apply)

Jewelry  Clothing  Hats/Bags  Home Décor (Pottery/ Glass/ Artwork)  Instruments  Body Products  Henna/Mendi/airbrush tattoo  Other (please describe)

Please list the items you would like to sell at the festival, and include their price range.

Do you require Electricity: \_\_\_\_\_ If YES, what are your specific requirements?

Will you be demonstrating how your work is made? Yes/ No

Is there anything else you'd like us to know about your work and/or submission?