

January 1<sup>st</sup>, 2018

Dear Artisan,

This year the 40<sup>th</sup> annual Edmonton Folk Music Festival takes place the weekend of **August 8th to the 11th, 2019**. We encourage you to apply to participate in the festival artisan area for the dates of Friday, August 9th, Saturday, August 10th, and Sunday August 11th.

The artisan selection is a JURIED process so your application will be evaluated along with all other submissions received. The decisions of the jury are final. Please note that participation in the Artisan Area one year does not guarantee participation in subsequent festivals. Those who are not accepted will receive a full refund of the application fee.

The festival is only interested in HANDMADE artisan crafts that have been created by the artisan applying. We do not accept manufactured or imported goods. We ask that you send physical samples of your work along with your application. We are only in need of a few examples of your work, but please submit samples of all types of work you wish to sell. To avoid duplication of similar work, the festival reserves the right to instruct or limit the sale of certain items. Samples will be properly secured in the festival office and will be available for pick-up immediately following adjudication.

**The festival will only return out of town submissions when you include a self-addressed stamped envelope or return postage, otherwise your work will become festival property. Any samples remaining at the office after May 31<sup>st</sup>, 2019, will be donated to charity.**

The application/booth fee is \$420.00 (G.S.T. incl.) In order for an application to be considered, this fee (payable by cheque, or money order – **NO CASH or post-dated cheques please**) must accompany your completed application form. If your application is not accepted, your \$400.00 application fee will be refunded/returned to you within 1 month of the application deadline. If you are gst registered, please provide your gst # and the gst will be included in your refund.

PLEASE NOTE – once accepted, application fee is non-refundable. In return for your application fee, successful applications will be given the following:

- Space of approximately 10 x 10 feet under our enclosed craft tent area;
- A table (8' x 2.5') and two chairs;
- Two working badges (access for the craftsperson and one assistant);
- One parking pass for a location near the festival site;
- Overnight craft storage space in a secured trailer;
- Craftsperson / business name in the program book.

We require that the craftsperson be in attendance at the festival. We encourage exhibitors to demonstrate their work onsite and we will do what we can to accommodate the needs of those who wish to do so. Please note that the hours of operation of the craft area are 5:00 p.m. – 8:00 p.m. on Friday, 10:00 a.m. to 8:00 p.m. on Saturday, and 10:00 a.m. to 7:00 p.m. on Sunday.

The application deadline is **Thursday, March 28<sup>th</sup>, 2019, at 12 noon**. NO late submissions will be accepted.

**Please NOTE: If submission fee is not submitted on time, the craft submission will not be included in the jury.**

Please send your completed application (including fee and samples) to:

Mail to:

**Edmonton Folk Music Festival  
Attention: Muffy McKay  
P.O. Box 4130  
Edmonton A.B. T6E 4T2**

To ship via FEDEX/UPS or for Deliver/Drop Off please use this street address:

**10115-97A Ave, Edmonton T5K2T3**

Monday to Friday 9:30am – 5:00pm

If you have any questions regarding the application please contact me at the folk festival office at (780) 429-1899, or e-mail [access@efmf.ab.ca](mailto:access@efmf.ab.ca)

Muffy McKay

Communications Manager/Vendor Relations EFMF

## 2019 Artisan Application

**The Artisan Craft Market celebrates the long-standing history that arts and crafts share with folk music festivals.**

### **Criteria and Selection:**

We are thrilled to feature artisans from across Canada whose work is truly hand-made! As anyone who has attended the summer festival knows, we select participants for the overall originality, aesthetics and quality of their work.

We are looking for a professionally presented application with some of your best samples and/or photos so that we can select a balanced group of artisans for the festival. Items must be created by the person applying. We encourage you to send samples as this is the best way to showcase your work to the jury. Digital images don't show the quality and artisanship that goes into each piece!

### **Fees and Services:**

The fee to participate is \$400.00 + 20.00 GST. Fee includes: two passes to the festival, one parking pass, inclusion in promotional materials, overnight storage, and a 10' x 10' booth space. Additional passes for artisans or assistants are available for. Booth spaces provided are partitioned within larger tents, and include a ceiling, three tent sides, and no floor. Materials for display and weatherproofing are your responsibility. Keep in mind that we are an outdoor event.

Sale hours are 5:00 PM-8:00 PM Friday and 10:00 AM-8:00 PM Saturday and Sunday.

### **Applications must be submitted by March 28<sup>th</sup> and include:**

- Completed application form.
- Samples of your work. Limit samples to ten (10) items. Samples will be available for pick up after the adjudication. Materials will be returned only if return postage is provided. The EFMF assumes no responsibility for loss or damage to sample items.
- You may also submit photos of your work within the application below.
- Payment of \$420.00 (includes GST) will be cashed only upon selection.
- If you have any questions, please contact us at [communications@edmontonfolkfest.org](mailto:communications@edmontonfolkfest.org) or (780)429-1899. We look forward to receiving your application.

## 2019 ARTISAN APPLICATION

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email \_\_\_\_\_

Website and/or Etsy site: \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

1) Fifty (50) word bio/description of your work (**please note this is what will appear in the program book for the patrons to read about you - may be edited for length**):

2) Category (please check all that apply)

- Jewelry
- Clothing
- Hats/Bags
- Home Décor (Pottery/ Glass/ Artwork)
- Instruments
- Body Products
- Henna/Mendi/airbrush tattoo

3) Sample Inventory: Indicate the number of pieces sent and their price range (Eg. 6 Necklaces \$10-\$25)

4) Do you require Electricity: \_\_\_\_\_ If YES, what are your specific requirements?

5) Will you be demonstrating how your craft is made? Yes/ No

**PAYMENT:** Please enclose the fee of \$420.00 (includes G.S.T.)

Paid By: Cheque or Money Order (circle which one)

Make cheques payable to:

**EDMONTON FOLK MUSIC FESTIVAL SOCIETY**

**(gst #128941226RT0001)**

FOR OFFICE USE ONLY

|                                   |
|-----------------------------------|
| Received by (Initial & date)_____ |
| Receipt #Samples_____             |
| Return postage/envelope_____      |
| Accepted: yes / no                |